

Minutes from the Massachusetts-ASTA Board Meeting

9/25/08

Green Papaya, Waltham

Membership present: Ken Culver, Jane Ezbicki, Richard Hagar, Joan Ellersick, Sharan Leventhal and Janet Haas

Meeting called to order at 7:00 PM

recorded by Janet Haas

- I. Secretary's Report (presented by Janet Haas)
Written report submitted for 6/19/08; M/S/P
- II. Treasurer's Report (presented by Mary Weeks)
No report submitted
- III. President's Report (presented by Ken Culver)
 - A. Transfer of Presidency from Jane to Ken.
 1. Insurance for the Board; ASTA recommends that we do that: Jane will take it on.
 2. National High School Honors Orchestra 2010; Jane will begin the process in Spring, 2009.
 - B. Jr. and Sr. District in the Eastern District
Because they are using the all day Friday rehearsal model, MA-ASTA could offer a professional development workshop. Rehearsals will be at Boston University. Will discuss with Chris Memoli.
 - C. Membership
 1. Offer new members free benefits
 - a. Competitions
 - b. Certificate Advancement programs based on the Maryland program. Will need further explanation and development.
 - c. Non-auditioned ensemble festivals
 - 1) Students come on their own.
 - 2) Modeled on the Beethoven's 1st project (Worcester Collegium)
 - 3) Three rehearsals for \$50.00
 - 4) Community based; multi-age level
 - 5) Find an organizer (talk to Ben Peterson, Amherst)
 - d. Add private teachers to a listing on the web site
 - e. Open House with a panel discussion
 - f. quasi regular Forum for exchange of ideas for private studio teachers with a board member liaison.
 2. Outreach to non-members: get a membership recruiter (Mary Alice McCann, Wellesley?)
 - D. Web Site
 1. Post awards from All State.
 2. Ken will send out an email to find past recipients.
 3. Ken will send membership list to the board members.
 - E. Fall Mass Email
 1. September board meeting ideas.
 2. Studio Teachers' Forum
 3. Orchestra Jamboree
 4. Solo Competition information for late applicants.
 - F. National Conference
 1. Margot Reavey has volunteered to go; board will compensate her for some

expenses. She is looking for a roommate.

G. Visibility

1. Should develop a flyer to hand out to colleges and students at festivals.
2. Make up posters.
3. Increase social presence on bulletin boards.
4. Send out a postcard once a year with the following information:
 - Are you on our email list?
 - Upcoming events.
 - ASTA Initiatives.

IV. Solo Competition (Joan Ellersick)

- A. Written report submitted; Amendment to the written report: Reuning Violins, not Johnson Strings gave a sponsorship of \$500.00 as stated in the report.
- B. Applications have been slow to come in; Will contact teachers who have sent students in the past.
- C. Prizes are the same as in previous years.
- D. Judges: Michelle LaCourse (viola) and Steve Laven (cello)
- E. Will need volunteers to help run the competition.
- F. Winners
 1. Will be entered into the semi-final round (taped).
 2. Finalists will be given \$500.00 scholarship with a possible bonus for low strings to help defray the cost of flying with the instrument.

Adjourned: 8:10 PM

Next meeting: 10/16/08